

Management and Leadership MSc admission exam requirements 2023A central admission procedure

Name(s) of graduate program(s)	Management and Leadership MSc
Type of the exam	Written
Name of the exam	Competency profile
Duration of the exam	60 minutes
Method of the exam	online written
Short description of the exam	Competency measurement: we measure logical and critical thinking and numerical reasoning and information processing.
Materials that can be used during the exam	-
Recommended reading materials	-
Topics	-
Sample questions	Which number is the solution of the task? 5; 7; 11; 17; 25; ? The Monday relates to the Thursday so than, the Friday relation the? A: Tuesday B : Saturday C : Sunday D: Monday E: Wednesday The 400 seats in a parliament are divided amongst five political parties. No two parties have the same number of seats, and each has at least 20 seats. What is the largest number of seats that the third largest party can have? A: 22 B:118 C :119 D: 120 E:121

Name(s) of graduate program(s)	Management and Leadership MSc
Type of the exam	Written
Name of the exam	Business Economics
Duration of the exam	45 minutes
Method of the exam	online
Short description of the exam	Multiple choice, True-false and essay questions
Materials that can be used during the exam	no materials
Recommended reading materials	Ronald J. Ebert - Ricky W. Griffin: Business Essentials. 12/E. Pearson Higher Education. 2020

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Topics	<ol style="list-style-type: none"> 1. The Business Environment (Economic systems; Economic Indicators; Economic stability) 2. Business Ethics and Social Responsibility (Ethics in workplace, Social responsibility programs) 3. The Global Context of Business, Entrepreneurship (Global Economy; International Business Management; SME"s; Starting and Operating the Business; Trends and Successes; noncorporate Business ownership, Corporations) 4. New Ventures, and Business Ownership 5. Managing Business Management (Management process; Management roles and skills; Strategic management; Corporate Culture) 6. Organizing the Business (Organizational structure; Decision-Making hierarchy; Forms of Organizational structures, Informal organization) 7. Operations Management and Quality (Services and Goods sector; Creating Value; Driver of Operations; Operations Planning; TQM, Supply Chain) 8. Employee Behaviour and Motivation (Differences among employees; Matching People and Jobs; Types of Motivation; Enhancing Motivation) 9. Leadership and Decision Making (Nature and approaches of Leadership; Issues and challenges of Leadership) 10. Human Resource Management and Labour Relations (Foundations; Legal context; Staffing; Compensation and Benefits; Developing; Challenges) 11. Marketing Processes and Consumer Behaviour (Value, Relationship; CRM; Marketing Plan; Marketing Strategy; Target Marketing; Marketing Research; Consumer Behaviour; Small Business) 12. Developing and Pricing Products, Distributing, and Promoting Products (Developing New Product; Product Life Cycle; Determining Prices; Strategies and Tactics; Wholesaling; Retailing; Distribution, Promotion) 13. IT for Business (Impacts of IT; Business Resources; Information Systems; Risks, Threats and Protection Measures) 14. The Role of Accountants and Accounting Information (Accounting Information, Equation; Financial Statements; Ethics) 15. Managing Business Finances (Capital Growth; Investing; Trading Securities; Risk-Return relationship; Financing the Business Firm; Public Corporations; Securities Markets)
Sample questions	https://www.uni-corvinus.hu/contents/uploads/2022/01/BE MOCK.622.pdf

Name(s) of graduate program(s)	Management and Leadership MSc
Type of the exam	Oral
Name of the exam	Skill assessment
Duration of the exam	30 minutes
Method of the exam	online

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Short description of the exam	Applicants will be asked about themselves and their motivation, international experiences, work experience, their extracurricular activities. They will be required to comment on current global/business issues. Guesstimate problem, or business problem solving exercises will be also part of the interview to measure the applicant's intellectual potential, critical thinking, international openness and cross-cultural aptitudes, interpersonal competencies, desire to achieve, and integrity.
Materials that can be used during the exam	None
Recommended reading materials	None
Topics	The problem solving exercise part involves a short case or analysis in which the applicant "guesstimate" a value by looking at the possible parameters that may affect the final quantity, and estimating its numbers. The motivational interview part is conducted by a committee with topics like the applicants' motivation, international exposure, internship/work experience, extracurricular activities, future plans/goals, as well as current global economic and business issues.
Sample questions	https://www.uni-corvinus.hu/contents/uploads/2022/12/Vez-szerv-MiML_oral_entrance_exam.6e5.pdf